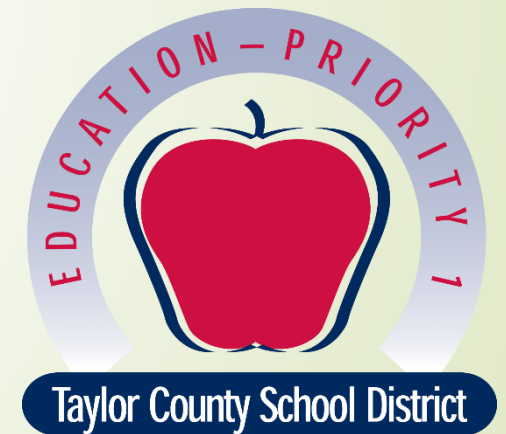


Using APTT to get ROI on Our 1%!

FASFEPA Fall Forum
September, 2015
Sharon Hathcock



What impact is your Parent Involvement required 1% set aside really having on the education of the students in your district?



Are you getting a beneficial return on parent conference nights?

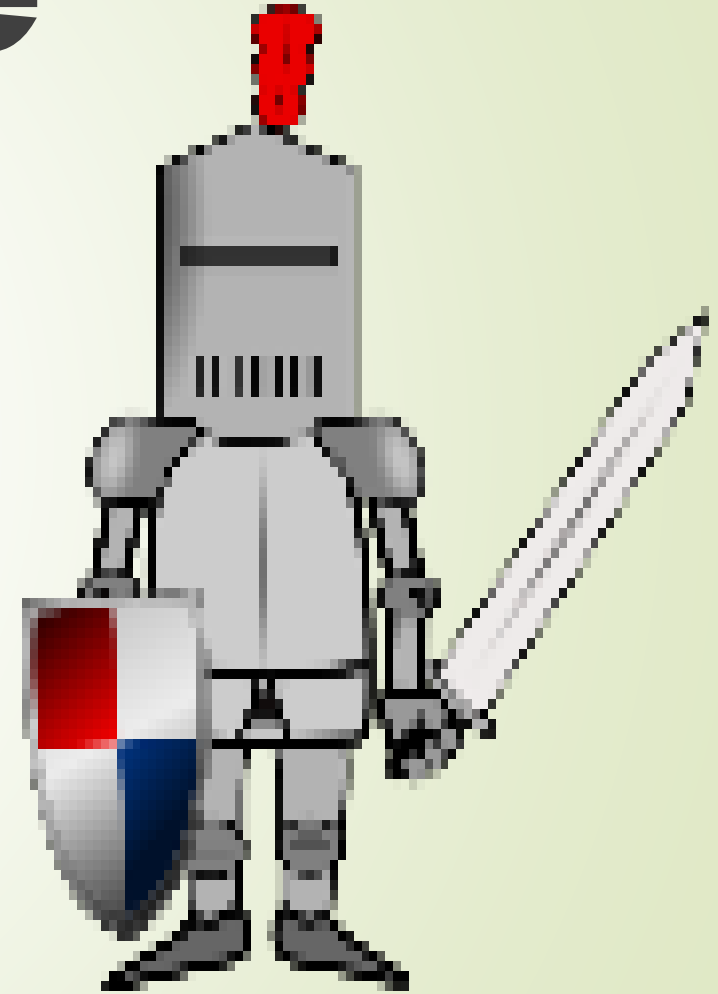
**Parent Conference Night
ROI Calculation**

**45 Teachers Paid 2 Hours @ Regular Rate
of Pay = Approximately \$3,600.00**

**\$3,600 divided by 40 Families = \$90.00
per conference**



**Hence, the
Quest for
ROI on
our 1% PI!**





Taylor County, Florida

A
P
T
T



ACADEMIC
Parent-Teacher
..... TEAMS
Improving student achievement
through family engagement



APTT, A research-based approach to family engagement

- **Fewer events, more impact**
- **Group conferencing with confidentiality is less work on teachers**
- **Explicit focus on student achievement data and grade level foundational skills**
- **Supports and coaches families on learning activities and goal setting**



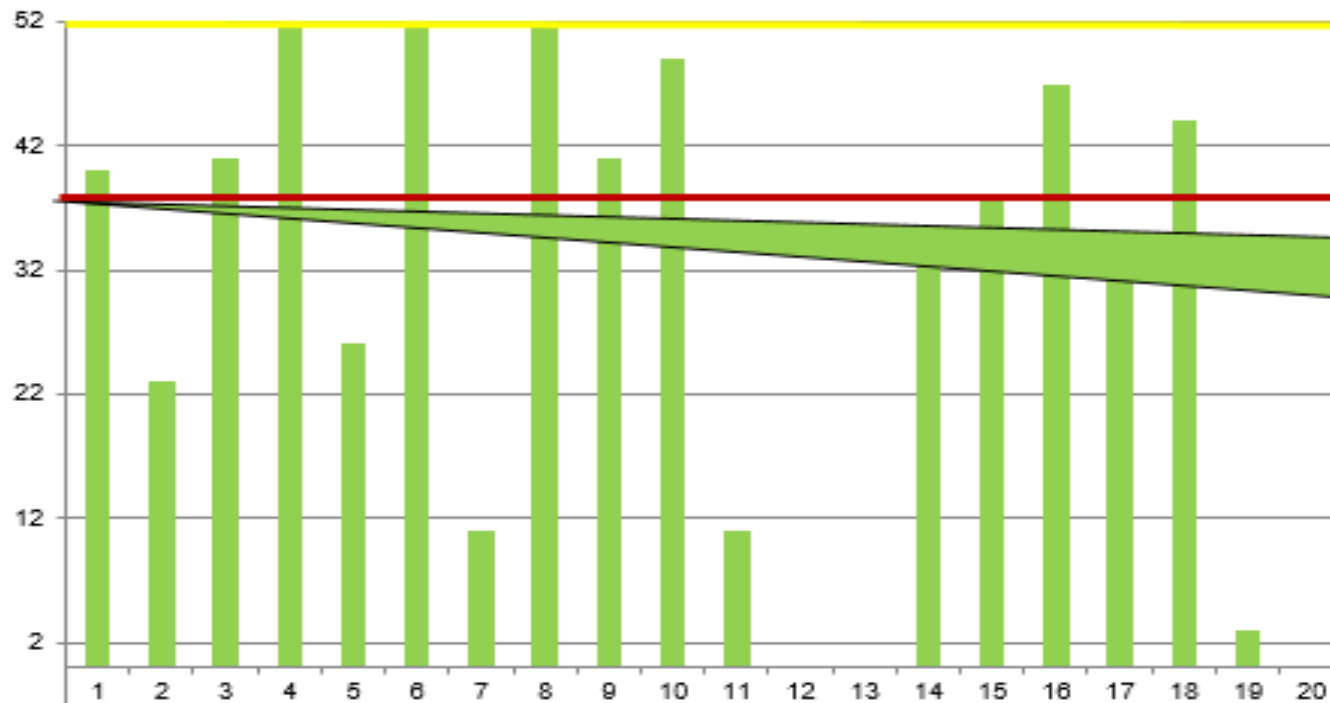
A Typical APTT Night = 75 Minutes

- I. Welcome and Icebreaker**
- II. Review Foundational Skills and Data**
- III. Model and Practice Activities**
- IV. Set 60 Day S.M.A.R.T. Goals**

Group Conferencing with Confidentiality

Our Current Class Data

Letter Identification: Uppercase & Lowercase (Total 52)



OUR APTT #2 CLASS GOAL
"To know 36 of 52 upper and lowercase letters"

■ Letter Identification: Uppercase & Lowercase (Total 52)



Growing our Aptitude in APTT

- ▶ **Spring, 2013: Three Days of APTT PD provided by Dr. Maria Paredes through WestEd**
- ▶ **2013-14 School Year: 12 Days of WestEd APTT Coaching and Consultancy at Title I School Sites**
- ▶ **Summer 2014: Two Days of APTT PD**
- ▶ **2014-15 School Year: 10 Days of Coaching/Consultancy**
- ▶ **Summer 2015: Two Days of APTT PD**
- ▶ **2015-16 School Year: 10 Days of Coaching/Consultancy**

**Invest in what you
Expect!**



Proof of Taylor's ROI with APTT

2012-13 Annual Averages			
1308 Students	Avg. 81	6.19%	
Total PC Night Attendance			244

2013-14 Annual Averages			
1329 Students	Avg.	401	30%
Total APTT Attendance FY 2013-14			1204

2014-15 Annual Averages			
1420 Students	Avg. 615	43.30%	
Total APTT Attendance FY 2014-15			1,846

2015-2016 Goal





Thank you for your time!

Any questions?



Contact Information:

Sharon.Hathcock@taylor.k12.fl.us